

BOARD MEMORANDUM

DATE:	November 16, 2018
TO:	Board of Directors
FROM:	Steve Cole Assistant General Manager
SUBJECT:	November 15, 2018 Public Outreach and Legislative Committee Meeting

The Public Outreach and Legislative Committee met on Thursday, November 15, 2018 at 5:30 PM in the Training Room at the Santa Clarita Water Division located at 26521 Summit Circle, Santa Clarita 91350. In attendance were Directors B.J. Atkins, Kathy Colley, Jerry Gladbach, R.J. Kelly, Gary Martin and Lynne Plambeck; consultant Hunt Braly attended the meeting as well as legislative consultant Dennis Albiani whom participated via teleconference; and staff members Kathie Martin and me. No public were present. A copy of the agenda is attached.

Item 1: Public Comment – None.

Item 2: Legislative Consultant Reports:

- **2.1:** Anchor Consulting Staff and the Committee reviewed the monthly consultant report submitted by Harry Henderson.
- **2.2:** Dennis Albiani reported on state legislative and related items.
- **2.3:** Hunt Braly reported on local legislative and related items.

Item 3: Legislative Advocacy:

- **3.1:** Recommend Approval of Legislative Advocacy Goals Staff and the Committee Reviewed and reached consensus on the proposed Legislative Advocate goals.
- **3.2:** Recommend Approval of the 2019 Legislative Platform Staff and the Committee reviewed and reached consensus on the proposed 2019 Legislative platform.
- **3.3:** Recommend Approval to Move Current Legislative Advocacy Consultant Contracts to Month-to Month – Recommended actions for this item are included in a separate report being submitted at the December 4, 2018 Regular Board Meeting.
- Item 4: Public Outreach: Municipal Water Leader Magazine Partnership Staff and the Committee discussed a partnership with Municipal Water Leader Magazine.

Item 5: Informational:

- **5.1:** Monthly Outreach Matrix Staff and the Committee reviewed the monthly outreach matrix.
- **5.2**: Legislative Tracking 2018 Staff and the Committee reviewed the legislative tracking spreadsheet.

- **5.3:** Sponsorship Tracking 2018 Staff and the Committee reviewed the sponsorship spreadsheet.
- **5.4:** Public Outreach Event Calendar 2018 Staff and the Committee reviewed the public outreach event calendar.
- **5.5:** Committee Planning Calendar Staff and the Committee reviewed the Public Outreach and Legislative Committee planning calendar.

The meeting adjourned at 7:30 PM.

Attachment





Date: November 8, 2018

To: Public Outreach and Legislation Committee Jacque McMillan, Chair B.J. Atkins Kathy Colley Jerry Gladbach R.J. Kelly Gary Martin Lynne Plambeck

From: Steve Cole, Assistant General Manager 500

The **Public Outreach and Legislative Committee** is scheduled to meet on **Thursday**, **November 15, 2018** at **5:30 PM** at **Santa Clarita Water Division** located at 26521 Summit Circle, Santa Clarita, CA. 91350 in the Training Room.

MEETING AGENDA

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1.	Public Comments	
2. *	Legislative Consultant Report: 2.1 Anchor Consultant 2.2 California Advocates 2.3 Poole & Shaffery	1 7 11
3. *	 Legislative Advocacy 3.1 Recommend Approval of Legislative Advocacy Goals 3.2 Recommend Approval of the 2019 Legislative Platform (Guidelines) 3.3 Recommend Approval to Move Current Legislative Advocacy Consultant Contracts to Month-to-Month 	13 17 25
4. *	Public Outreach: Discussion on Municipal Water Leader Magazine Partnership	27
5. *	Informational: 5.1 Monthly Outreach Matrix 5.2 Legislative Tracking 2018 5.3 Sponsorship Tracking 2018 5.4 Public Outreach Event Calendar 2018 5.5 Committee Planning Calendar	31 33 35 37 41

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6. Adjournment

- * Indicates attachments
- To be distributed

NOTICES:

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Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at http://www.yourscvwater.com.

Posted on November 8, 2018.

MGS